

**WCRW Newsletter**  
**January 27,2024**  
**TFRW Leadership Day**

Hello,

I would like to share with you, the information presented at Leadership Day. The day was filled with speakers (Gov. Rick Perry on “*Energy: A Matter of Economic and National Security*” and Joseph Vargas “*The Democrat Modus Operandi*”) and breakout sessions to help educate members. I will condense the information as much as possible. If you have any questions on any of the bulleted topics, please contact me and I will answer or direct you to someone that can. I believe that attendance of these meetings are the best training and education we can achieve. Please consider joining me at the next TFRW meeting.

FROM OUR TFRW PRESIDENT

Today we begin “Uniting Republican Women of Texas.” Successful organizations must have well-trained, confident, decisive leaders to accomplish their goals. Through TFRW’s training opportunities, you will be equipped with the tools you need to advocate, educate, and most importantly elect Republicans.” - Zenia Warren, Pres. 2024-2025

***“Road to Convention” in San Antonio***

Stops on the Way to Convention

**STOP 1** Precinct Convention - check with local Republican Party. You can introduce and vote on resolutions, then elect delegates and alternates to the next convention level.

**STOP 2** County or Senate District Convention – held on March 23, 2024. Elect delegates and alternates to the state convention. Delegates will vote on resolutions the committee has worked on that will be used to create the platform.

**STOP 3** State Convention - General Session and Caucus will meet May 23<sup>rd</sup> – 25<sup>th</sup>. Delegates will vote on platform, vote on the rules and vote for the candidates.

## **Theme is “Uniting Republican Women of Texas”**

*Renewing memberships is the first challenge for local clubs. Renewing memberships is a team effort. Our goal is to renew all memberships of 2023 before March 1, 2024. We need to stress “WE NEED YOU.” We also need to “REACH BACK “to previous years of membership. We have strength of 11,000 women and the goal is 15,000. Texas needs more TFRW members. What are the REWARDS for membership?*

- *Networking with like-minded women*
- *Greater access to elected officials*
- *Opportunity to talk one on one to candidates*
- *Access to political newsletters and emails*
- *Training about resolutions*
- *Real information not fake news*

## **A Roadmap to Fundraising**

Why do we need to raise money? We raise money so we can get our message out. Our goal is to elect Republicans and educate our members. We cannot get our message out without MONEY!

- Clubs can never start too early
- Set an attainable goal, define use of money and how much
- Have a strategy and stick to it
- Have an event (sales) or non-event (ask for sponsorships)
- Club Patron Program (Patrons within our club)
- To continue our club’s operations
- Establish a scholarship
- Donate to our Caring for America
- Give PAC money to candidates

## **TFRW Caring for America project for 2024 is Domestic Violence**

- In remembrance of Grace Jones - she held positions of State Republican Executive Committee Women and Executive position of TFRW 2023.
- Raising awareness of Domestic Violence

## **VEP - Voter Engagement Program,**

- Asking members to make calls to reach out and register voters

- **RED DIALER** is automated calling system provided by TFRW to help reach and register potential voters
- Zoom training is provided on every Monday afternoon in February at 2:30 with TFRW Mary Hefferman

**Coalition Por Texas**

- TFRW initiative led by Cat Parks (Past Texas GOP Vice Chair)
- TFRW members **TEXT Latino voters** to welcome to Texas and provide voter registration information
- **Day of Action is February 19**
- *Information provided by TFRW*

TFRW has a goal of 3000 TFRW members to go to the RPT Convention in San Antonio, May 23-25.



Thank you for being a member!!!!

Renee Lunsford  
Walker County Republican Women